



# Creating a Travel Brochure

## AN ASL TWINS PROJECT PLAN

### General Overview

This TWINS project aims to give the students in both schools a better understanding of their local identity and to promote their surroundings and culture to their TWIN school by creating a travel brochure. This should be done to promote the places of interest and attractions situated in the same county or province of each school.

### Method

- The TWINS Coordinators of both schools agree to share this project and set a deadline for its completion.
- This project can be done by a class or in small groups of students.
- Ask the children to think about which places should be included in the brochure. If their friends from overseas came to visit, where would the children like to take them? Answers could range from the local bowling alley to Stonehenge, the local temple to the coral reefs at Hikkaduwa! It is a good idea to include a range of diverse attractions so that your TWIN school gets a broad idea of the places of importance to your students.
- Discuss the value of tourism to the countries economy and how some attractions are being damaged due to environmental pollution and the carelessness of humans.
- Give the students the opportunity to collect pictures and data about each place. If some places are close to the school then a small field trip could be arranged.
- It would be a good idea to include some heritage sites in the brochure. Discuss the need for conservation of these unique resources with your students and how these sites can be used better to promote tourism.
- Students should use photos, pictures, postcards, artwork and information to create a colourful and informative brochure to send to their TWIN school. These attractive travel brochures should include articles and pictures which will entice tourists to visit the interesting places in each country.
- A follow up lesson should be arranged after receiving the brochure from your TWINS school. Look at the places that are important to the children overseas and discuss. Are there any surprises, similarities and differences. Discuss how the important sites in each country are an integral part of each countries culture and history.

### What will the students learn?

- By choosing the places to include in the brochure students will learn more about and value there own surroundings, culture and country.
- More about the places important to the children in their TWINS school, their culture and country.
- Teamwork and decision making
- Creativity and design.
- How to research and gather information.

### Summary

This TWINS project is a great way for students to explore the similarities and differences between the places of importance, culture and countries of the TWINS schools.